

# RIO VELO

A SACRAMENTO BICYCLE FESTIVAL

**OCT 14 2017**

10<sup>AM</sup> - 1<sup>PM</sup> **TOWNSHIP 9 BIKE PARK**

Rio Velo celebrates bicycles, the rivers & the people who love them.

A FREE festival for all things bicycle attracting recreational riders, specialty riders, seasoned cyclists, families and all who enjoy bicycling as part of healthy living.

- Demonstrations & stunt riding
- Bike & healthy living vendors & exhibits
- Sacramento Police Bike Unit
- Bike safety & education
- Music, food & fun

Join us on Saturday, October 14  
Township 9 Bike Park,  
North 7th St. & Vine St. at the American River

For information:  
Patty Kleinknecht 916-321-5599  
[info@riverdistrict.net](mailto:info@riverdistrict.net)



### Rio Velo 2017 Sponsorship Opportunities

Yes, we are excited to sponsor the Rio Velo Bicycle Festival at the level indicated:

**\$2,500 RIDER Sponsor**

- Logo on advertising materials including signage, posters and flyers
- Inclusion in Rio Velo media correspondence
- Logo on event website with link to webpage
- Event emcee recognition during the event
- Social media messaging
- Banner placement at event (max 3' x 6', supplied by sponsor)
- 10' x 20' premium booth space at festival

**\$1,000 COMMUTER Sponsor**

- Logo on advertising materials including signage, posters and flyers
- Name listing on event website with link to webpage
- Event emcee recognition during the event
- Social media messaging
- Banner placement at event (max 3' x 6', supplied by sponsor)
- 10' x 10' booth space at festival

**\$500 CRUISER Sponsor**

- Name listing on event signage, posters and flyers
- Name listing on event website
- 10' x 10' booth space at festival

Custom sponsorship opportunities may be available, please contact The River District for information.

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**Company/Contact/Payment Information:**

Check enclosed (payable to The River District)

Please Invoice

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

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Please submit completed form to The River District/Rio Velo, PO Box 630, Sacramento, CA 95812